

MURRAY COUNTY EDA STRATEGIC PLAN: 2017 - 2022

PRIORITIES

HOUSING

Appropriate, affordable owner-occupied and rental housing options

BROADBAND

Access to broadband for all residents, businesses, and visitors

TOURISM/QUALITY OF LIFE

- *Sufficient lodging options for visitors*
- *Trails for residents and visitors*

2017 WORK PLAN

HOUSING

1. Meet with realtors and the Southwest Minnesota Housing Partnership to examine needs and obstacles. (March 31, 2017)
2. Meet with cities and housing developers to examine needs and obstacles. (May 31, 2017)
3. Reassess and determine a plan of action for the rest of the year.

BROADBAND

1. Develop understanding of current availability and quality. (November 15, 2016.)
2. Promote as a county-wide priority at a County Board meeting. Invite advocates. Recognize the Board's support thus far. (January 1, 2017)

TOURISM/QUALITY OF LIFE

Lodging

1. Board and staff: Identify potential lakeshore sites. (June 1, 2017)
2. Research zoning and policies related to short-term rental opportunities within existing homes and commercial spaces.

Trails

1. Commissioners communicate with Southwest Regional Development Commission and County Engineers regarding intent to plan and begin construction of the Casey Jones State Trail in Murray County. (November 1, 2016)
2. Meet with MnDOT to determine feasibility of developing the Casey Jones State Trail along State Highway 30. (December 16, 2016)

CORE ACTIVITIES TO CONTINUE

- *Economic Development Revolving Loan Fund*
- *Development of relationships with county businesses*
- *Marketing via social media*

ADD

- *Annual Report to Murray County Commissioners*